



Principal Emerging Bluechip Fund

AN OPEN-ENDED EQUITY SCHEME INVESTING IN BOTH LARGE CAP AND MIDCAP STOCKS

It takes great skills to spot what others can't!

The primary objective of the Scheme is to achieve long-term capital appreciation by investing in equity & equity related instruments of large cap & midcap companies. It is suitable for investors with long term investment horizon as the large cap allocation helps in reducing the volatility and midcap allocation offers growth potential.

Performance of Scheme (as on August 31, 2018)

Growth of ₹10,000 since inception date (November 12, 2008)

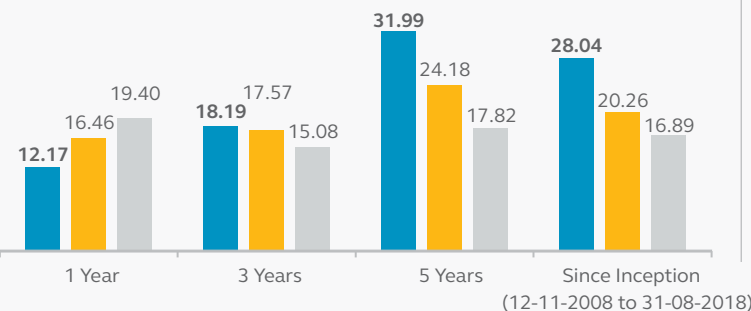


Your investment would have multiplied by

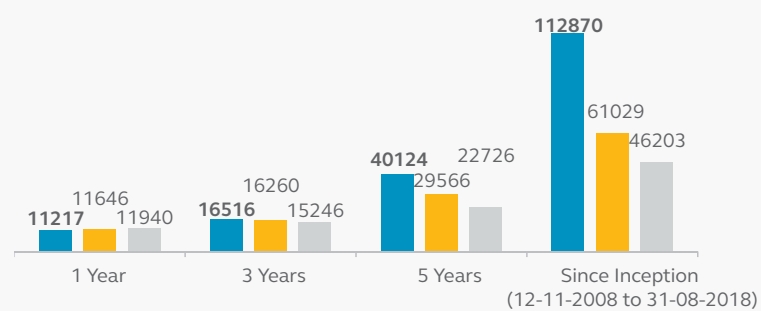
11.29
times

if invested on inception date

% Return



Point to Point (PTP) Returns (₹)



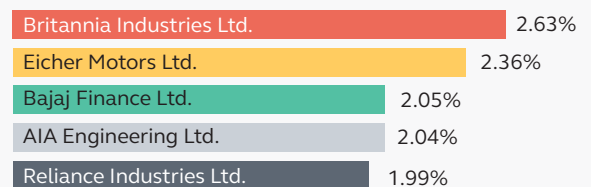
■ Principal Emerging Bluechip Fund ■ Nifty Large Midcap 250 Index (Benchmark) ■ Nifty 50 - TRI (Additional Benchmark)

Past performance may or may not be sustained in future. Different plans shall have a different expense structure. The performance details provided herein are of Regular Plan - Growth option. Returns (in %) are calculated on Compounded Annualised Basis (CAGR). [§] PTP (Point to Point) Returns are based on standard investment of 10,000/- made at the beginning of relevant period. Performance of the dividend option for the investors would be net of dividend distribution tax, as applicable.

Top 5 Sectors (as on August 31, 2018)



Top 5 Stocks (as on August 31, 2018)



Investing Facts

Fund Manager



Dhimant Shah

Total work experience of 26 years. Managing this scheme since June, 2011

Plans: Regular Plan & Direct Plan

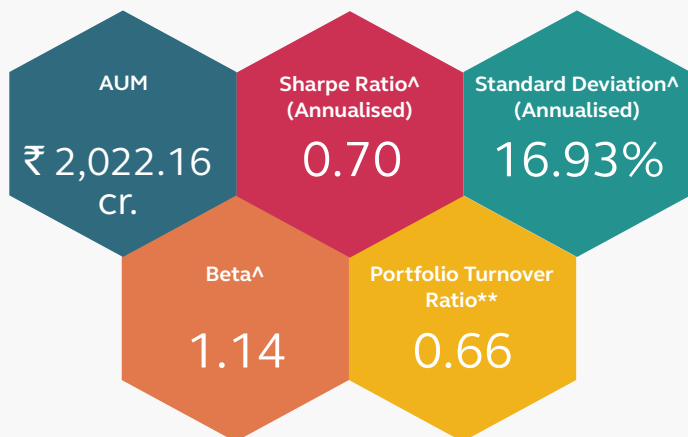
Options: Both the Plans offer Growth & Half Yearly Dividend Option.

Half Yearly Dividend Option under both the Plans offers facility of Payout, Reinvestment and Sweep.

Minimum Investment Amount: New Investor: ₹ 5,000 | Existing Investor: ₹ 1,000

Exit Load: If redeemed on or before 1 Year from the date of allotment - 1%

SIP/STP/RWP-Available



Note: [^] The above measures have been calculated by taking rolling returns for a 3 year period with 6.45% risk free rate of return (1 days-MIBOR Rate as on August 31, 2018).

****** The Portfolio Turnover Rate (PTR) means the lower of aggregate sales or purchases made during the 12 month rolling year/period divided by the 12 month rolling year/period Average asset under Management for the relevant year/period.

Date	Regular Plan		Direct Plan	
	Dividend (₹/Unit*)	Cum Dividend NAV	Dividend (₹/Unit*)	Cum Dividend NAV
15-Dec-17	5.9200	48.2400	-	-
16-Jun-17	12.1000	54.3100	-	-
23-Dec-16	4.5000	46.7100	-	-

Past performance may or may not be sustained in the future.* On face value of ₹10.

Note: All Dividend (₹/Unit) figures are Gross Dividend. Pursuant payment of dividend, the NAV of Dividend Option of schemes/plans would fall to the extent of payout and statutory levy, if applicable.

Annexure of returns for all schemes managed by fund manager (as on August 31, 2018)

	1 Year return (%)		3 Year returns (%)		5 Year returns (%)	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Dhimant Shah						
PRINCIPAL Dividend Yield Fund Benchmark - Nifty Dividend Opportunities 50 - TRI Managing since - December 2011	15.82	16.49	17.58	17.22	21.90	17.71
PRINCIPAL Focused Multicap Fund¹ Benchmark - S&P BSE 250 Large Midcap Index - TRI Managing since - July 2017	12.25	17.64	12.99	16.07	19.16	20.24

Past performance may or may not be sustained in future. Different plans shall have a different expense structure. The performance details provided herein are of Regular Plan-Growth option. Returns (in %) are calculated on Compounded Annualised Basis (CAGR).

Dhimant Shah also manages Principal Focused Multicap Fund (w.e.f. July 01, 2017), Principal Dividend Yield Fund (w.e.f. December 2011).

¹ Formerly known as Principal Large Cap Fund (w.e.f. May 10, 2018)

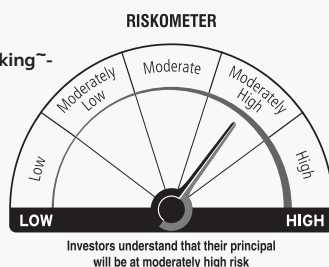
Principal Emerging Bluechip Fund:

(An open ended equity scheme investing in both large cap and midcap stocks.)

This product is suitable for investors who are seeking ~

- Long term Capital Growth.
- Investment in equity & equity related securities including equity derivatives of large & mid capitalization companies

~ Investors should consult their financial advisors if in doubt about whether the product is suitable for them.



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