



We understand
what you're
working for.™

Principal Pnb Asset Management Co. Pvt. Ltd.

Company Profile

Principal Mutual Fund is sponsored by Principal Financial Services Inc. USA through its wholly owned subsidiary, Principal Financial Group (Mauritius) Limited, with Punjab National Bank as its co-settlor. More than 4.95 lakh investors have entrusted us with managing their assets worth around ₹ 4,848.11 crores (Average Assets Under Management as of June 30, 2014).

EXPERTISE:

- Our strong expertise at understanding customer needs and mapping them against its wide range of superior products, gives us a comprehensive edge in the market place.
- Since Principal's advent in the Mutual Fund Industry it has offered innovative investment options coupled with value added services in the category.

MISSION:

- Our mission is to generate consistent and sustainable returns for our investors.
- To achieve this objective, we continue to practice the values that stand at the core of our professional philosophy.
- Excellence in investment techniques along with the best of personnel in the industry allows us to consistently achieve top quality in all our endeavors.

► The Principal Financial Group:

The Principal Financial Group® (The Principal®) is a leader in offering businesses, individuals and institutional clients a wide range of financial products and services, including retirement and investment services, life and health insurance and banking through its diverse family of financial services companies and national network of financial professionals. A member of the Fortune 500, the Principal Financial Group has \$517.9 billion in assets under management and serves some 19.4 million customers (Data as on June 30, 2014) worldwide from offices in Asia, Australia, Europe, Latin America and the United States. Principal Financial Group, Inc. is traded on the New York Stock Exchange under the ticker symbol PFG. For more information, visit <www.principal.com>.

► Punjab National Bank:

With over 89 million customers & more than 6081 offices (including 5 overseas branches) Punjab National Bank has its presence virtually in all the important centres of the country. Punjab National Bank offers a wide variety of banking services which include corporate and personal banking, industrial finance, agricultural finance, financing of trade and international banking. Among the clients of the Bank are Indian conglomerates, medium and small industrial units, exporters, non-resident Indians and multinational companies. The large presence and vast resource base have helped the Bank to build strong links with trade and industry. For more information visit <www.pnbindia.in>.